



SARELLI

INTERIORS  TEXTILES

Made in Italy

COMPANY PROFILE

OUR STORY



The Sarelli story begins in 1908 when *Giacomo Sarelli* driven by his passion for fine textiles, established a small weaving workshop in Northern Italy's textile district. Giacomo's vision was clear: to create textiles of **exceptional quality** that would stand the test of time.



Sarelli Interiors Textiles grew slowly but steadily, **transforming raw materials into works of art** through patience and dedication. Today, stands as a global leader in premium textiles, combining over a century of Italian manufacturing heritage with modern innovation to create exceptional fabrics, rugs and carpets for the world's most prestigious spaces.

A HERITAGE OF EXCELLENCE

For decades, our looms have woven fine fabrics in Northern Italy with *Sarelli Interiors Textiles* being the silent force behind many of the world's most **prestigious textile collections**, producing as a white-label manufacturer for luxury brands.

Today, building on this rich heritage of craftsmanship, *Sarelli Interiors Textiles* steps into the spotlight with its own branded collections.

Experience our distinguished *classic* and *contemporary* collections of fabrics, rugs, carpets and custom textile services.



OUR JOURNEY THROUGH TIME

Today, *Sarelli Interiors Textiles* combines over a century of **Italian craftsmanship** with **modern innovation** to create premium fabrics, rugs, and carpets for prestigious interiors worldwide.

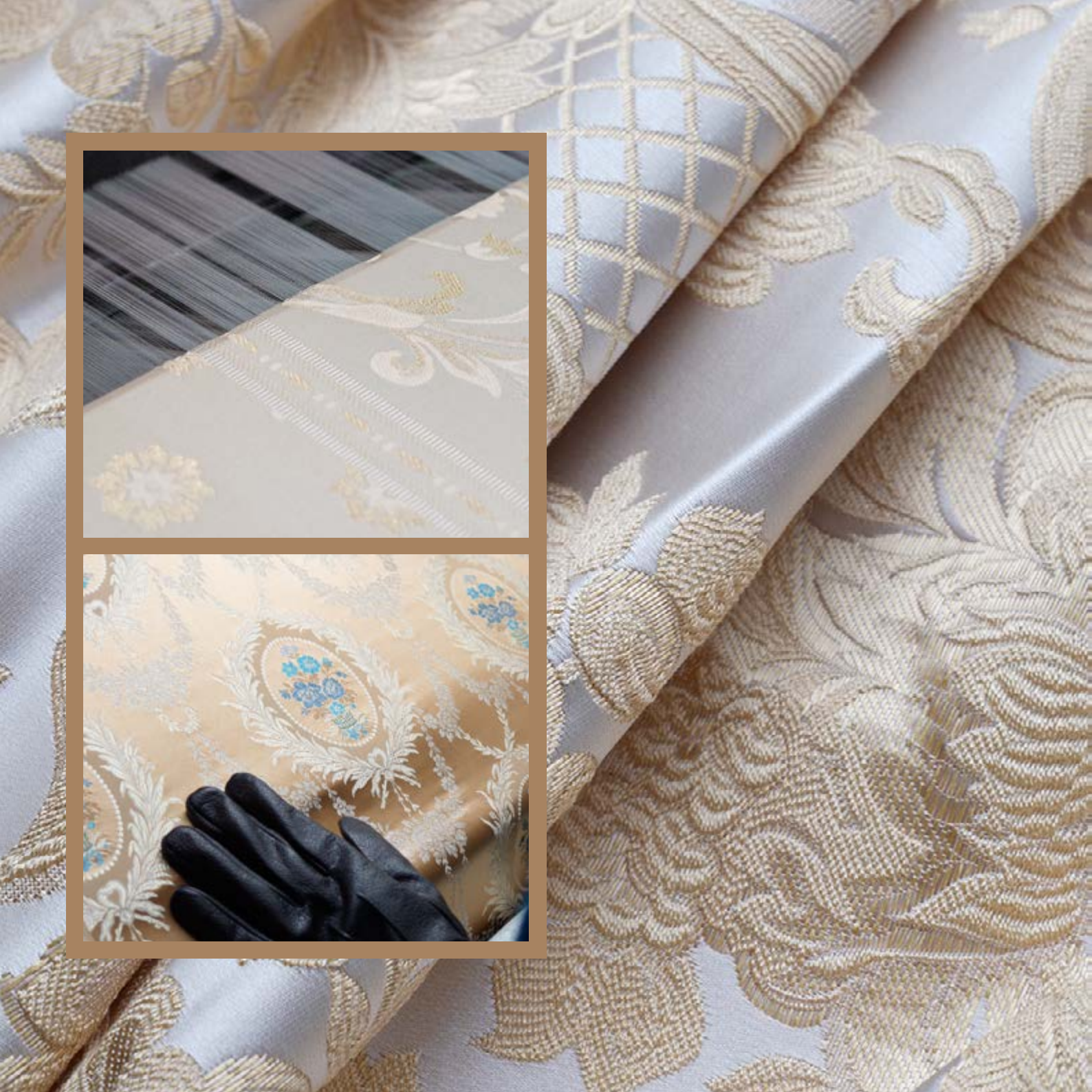
In the 1980s and 90s, *Sarelli Interiors Textiles* expanded globally, collaborating with luxury brands, designers, and landmark projects worldwide. Today, the company blends heritage craftsmanship with innovation, creating premium textiles for the world's most prestigious spaces under its own name.



LUXURY DESIGN, EXPERTLY GUIDED

With a large archive of exquisite materials, *Sarelli fabrics* and *carpets* embody **timeless elegance** and **refined craftsmanship**. Our expert designer team is ready to assist you in creating a truly luxurious interior.





1. OUR FABRICS

The fabrics are produced by **our looms** from unique color variations and entirely bespoke waves.



Our customization service **transforms** your vision into **reality**

CHOICE OF MATERIALS

The *choice of yarn* is crucial to the functionality and aesthetics of the fabric. Furnishing fabrics can be divided into two main types:

NATURAL:

COTTON

LINEN

WOOL

SILK

SYNTHETICS:

POLYESTER

NYLON

ACRYLIC

BLENDS



Different **materials** for your unique fabrics



DESIGNING HIGH-END UPHOLSTERY TEXTILES

Our design team works closely with you to develop custom fabrics that meet specific **aesthetics** and **functional** requirements.

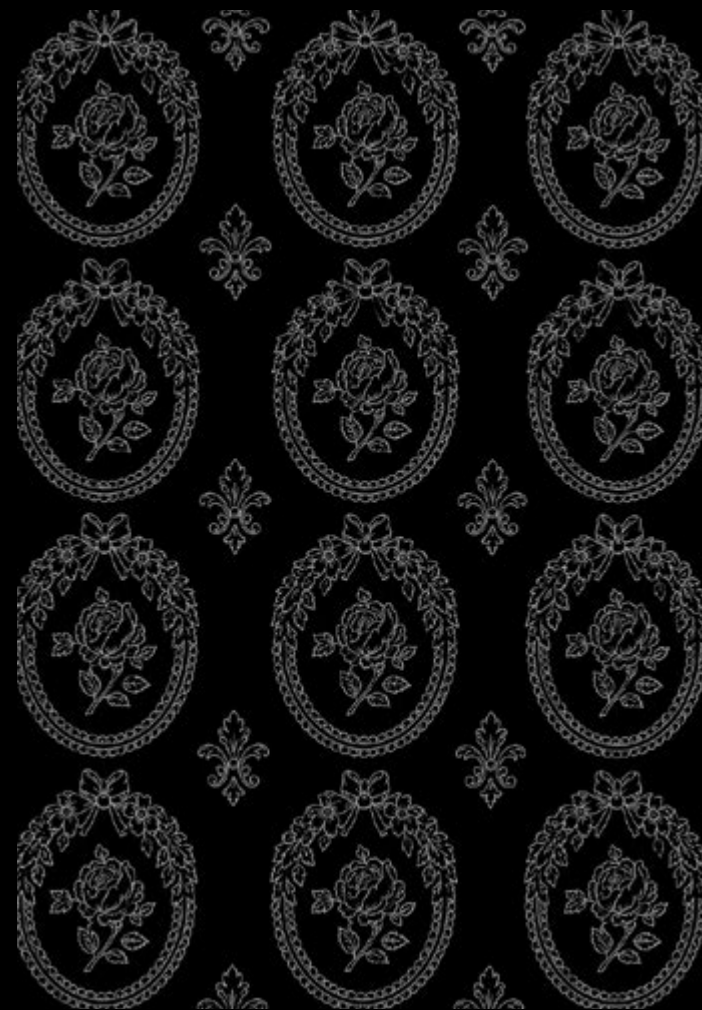
Our classic upholstery fabrics *celebrate timeless beauty and refined sophistication*. Inspired by heritage design and crafted with premium materials, each textile is created to enhance **luxury furniture** with elegance, durability and a distinguished character.



FROM SKETCH TO FABRIC

Every Sarelli fabric begins long before it is woven. It starts as a *hand-drawn sketch*, an idea inspired by art, architecture and timeless beauty.

Through a meticulous process of research, refinement, and technical development, the **original drawing evolves into an exclusive textile**. From the first pencil stroke to the final weave, every step reflects our commitment to Italian craftsmanship, creativity, and enduring elegance.

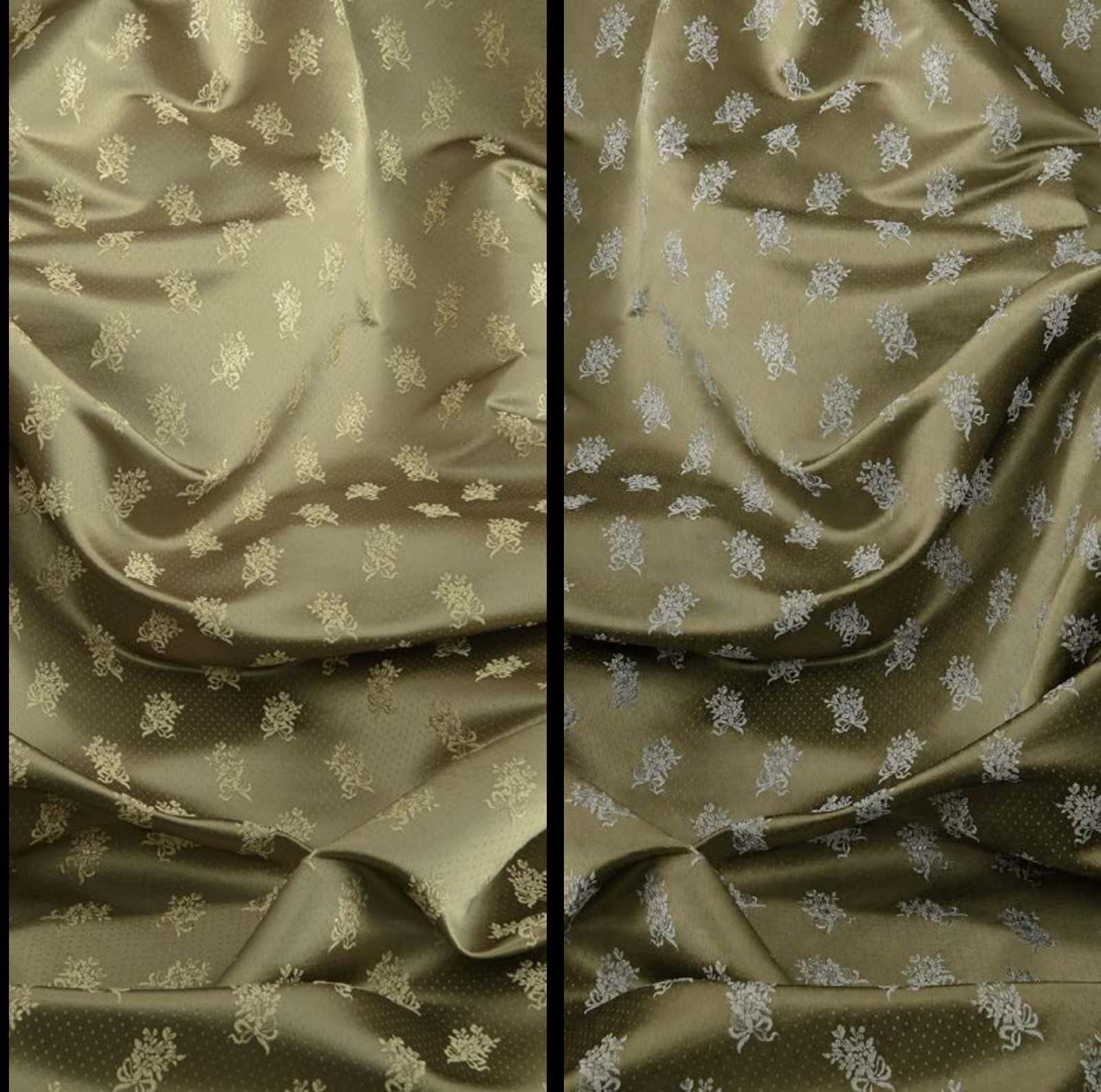




Many colors variations and fabrics designs

PERSONALIZE YOUR FABRIC

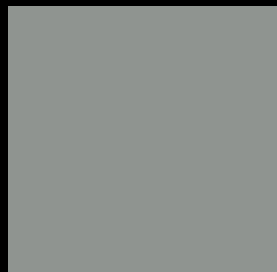
You can choose the embroidery finish that best complements your interior project. Sarelli fabrics can be customized with elegant gold or silver embroidery details.



Weft color



Warp color



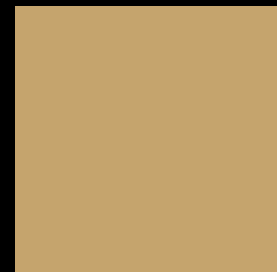
SILVER/WHITE



Weft color



Warp color



GOLD



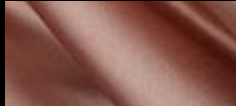
CLASSIC COLLECTION



ROMANTIC



VIVALDI



FLORENCE



ELISABETH



VOGUE



NAPLES



ROYAL



MEDICI



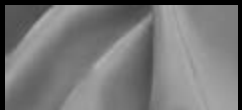
DUCALE



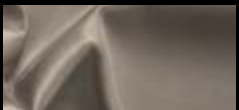
VENICE



CONTEMPORARY COLLECTION



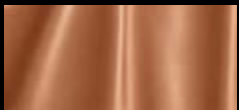
LEMPICKA



HOOD



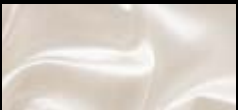
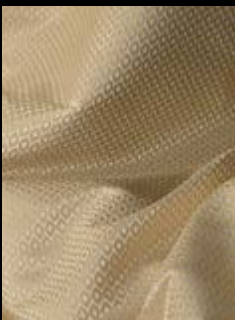
PONTI



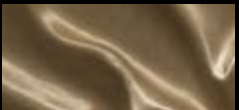
GLOW



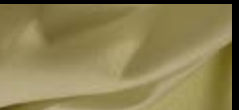
JAVA



MARGARET



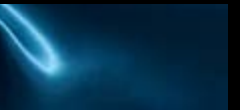
BARBIER



TROPICAL



LALIQUE



JAPAN

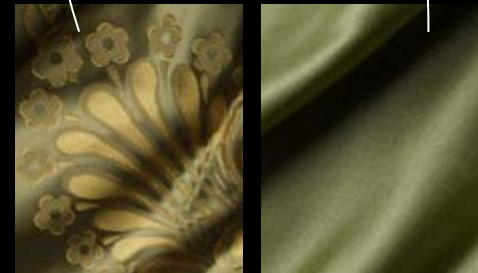


TEXTILES MOODBOARD

FLORENCE COLLECTION by Sarelli Interiors
Textiles is a luxury Italian fabric collection
inspired by the Tuscan Renaissance, featuring
elegant damasks and refined stripes for
prestigious interiors.



Our design team can support with
sampleboards



MEDALLION COLLECTION

A prestigious Italian fabric collection with a refined medallion design, blending classic tradition and modern elegance. Ideal for luxury interiors, from upholstery to drapery.



REGALIA COLLECTION

Is a collection of *high-quality Italian fabrics* inspired by the grandeur of classical elegance reinterpreted through a contemporary perspective.



MARGARET COLLECTION

The collection expresses understated and *sophisticated elegance*, designed for exclusive interiors with a balanced and timeless character.



2. CURTAIN SHEER

The making of *lightweight curtains* involves the use of specific frames and machinery.

Lightweight curtains are usually made from transparent or semi-transparent fabrics, chosen for their lightness and ability to diffuse light: **POLYESTER**, **COTTON**, **SILK** and **BLENDED FABRICS**.





CHARACTERISTICS

The main characteristics of Lightweight Curtains are:

- 1 Low Weight**
Often less than 150 g/m²
- 2 Transparency**
They allow light to pass through while maintaining a degree of privacy.
- 3 Versatility**
Used alone or in combination with heavier curtains.
- 4 Ease of Maintenance**
Most lightweight curtains, especially polyester, are washable and shrink resistant.





3. CARPETS & RUGS

Whether you're designing your dream home or working on a large-scale hospitality project, *Sarelli Interiors Textiles* creates custom rugs that perfectly match your vision and requirements.



Creates **custom** rugs for you

FROM SKETCH TO SHOP DRAWING

Share your vision with us

Our design team transforms your concept into detailed technical drawings, showing you how your rug will look in your space.



CHOICE YOUR COLOR

Work with our design experts to select the **perfect palette** for your space. We help you navigate *thousands of color* options to achieve the perfect balance and harmony.

More than **5000 colors** shades available



SELECTING MATERIAL

Choose from our premium *materials*, each offering unique properties and characterized. The selection of materials for your rug depends on several key factors. These include your personal style and desired look, local climate conditions, and how and where the rug will be used.

The best
Vegetal Silk

Bamboo Silk

Top quality
Viscose

Tencel

High quality
Wools

New Zealand Wools
French Lincoln Wools
Cachemire Wools



Different **materials** for different effects

SILK

A natural animal fiber from the cocoon of the silkworm.



VISCOSE

It is a man-made fiber produced from cellulose, the substance that forms the cell walls of plant.



BAMBOO SILK

It is a regenerated cellulose yarn made from bamboo pulp.

NEW ZEALAND WOOL

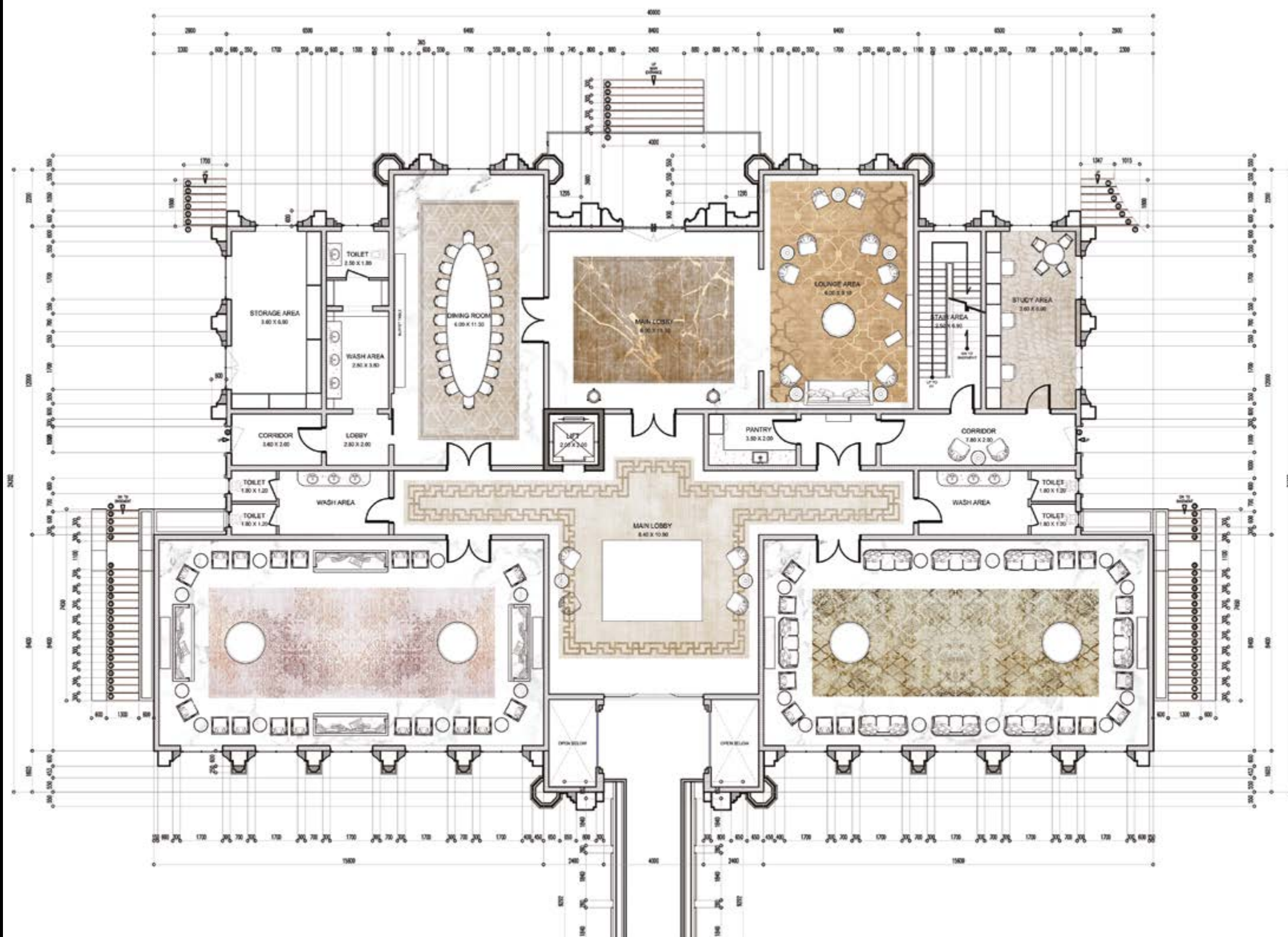
It is premium wool sourced from sheep raised in New Zealand.



CHOOSE YOUR DIMENSION AND SHAPE

You will be able to choose the size and shape
of your rug so that it can adapt perfectly to
your location or project.

Any size and shape you like





Handtufted production







CLASSIC COLLECTION







CONTEMPORARY COLLECTION







SARELLITEXTILES.COM